



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 5457036

Schedule Dates 10/28/22-11/08/22
Advertiser David Trone for House of Rep MD-D (107856)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Trone for Congress (1776755)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 10413
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/27/22
Last Modified 11/03/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,355.00
Net Total \$115,345.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	25	\$18,300.00
Nov. 2022	135	\$117,400.00
Grand Total:	160	\$135,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/22-10/28/22	3	:30	5A- News-7News ON YOUR SIDE at 5AM						1			1	\$150.00	\$150.00	Washington (WJLA)		10/27/22
2.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	6:58A- 8A (EST)						1			1	\$900.00	\$900.00	Washington (WJLA)		10/27/22
3.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	7:58A- 9A (EST)						1			1	\$900.00	\$900.00	Washington (WJLA)		10/27/22
4.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	9A- Live with Kelly						1			1	\$400.00	\$400.00	Washington (WJLA)		10/27/22
5.0	Normal Line / SPOT	10/28/22-10/28/22	3	:30	10A- News-Good Morning Washington at 10a						1			1	\$250.00	\$250.00	Washington (WJLA)		10/27/22
6.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	10:58:25A- ABC-The View						1			1	\$650.00	\$650.00	Washington (WJLA)		10/27/22
7.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						1			1	\$400.00	\$400.00	Washington (WJLA)		10/27/22
8.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know						1			1	\$400.00	\$400.00	Washington (WJLA)		10/27/22
9.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	2P- ABC-General Hospital						1			1	\$525.00	\$525.00	Washington (WJLA)		10/27/22
10.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM						1			1	\$400.00	\$400.00	Washington (WJLA)		10/27/22

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11.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM						1			1	\$900.00	\$900.00	Washington (WJLA)		10/27/22
12.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM						1			1	\$600.00	\$600.00	Washington (WJLA)		10/27/22
13.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	7:27:41P- Jeopardy						1			1	\$2,600.00	\$2,600.00	Washington (WJLA)		10/27/22
14.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						1			1	\$650.00	\$650.00	Washington (WJLA)		10/27/22
15.0	Normal Line / SPOT	10/28/22-10/28/22	2	:30	11:35P- ABC-Jimmy Kimmel						1			1	\$400.00	\$400.00	Washington (WJLA)		10/27/22
16.0	Normal Line / SPOT	10/28/22-10/28/22	1	:30	12:37A- ABC-Nightline						1			1	\$250.00	\$250.00	Washington (WJLA)		10/27/22
17.0	Normal Line / SPOT	10/28/22-10/28/22	3	:30	9P- ABC-20/20 (Friday)						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/27/22
18.0	Normal Line / SPOT	10/31/22-11/04/22	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1	1	1	1	1			5	\$150.00	\$750.00	Washington (WJLA)		10/27/22
19.0	Normal Line / SPOT	11/07/22-11/08/22	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1	2						3	\$150.00	\$450.00	Washington (WJLA)		10/27/22
20.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1	1	1			5	\$525.00	\$2,625.00	Washington (WJLA)		10/27/22

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21.0	Normal Line / SPOT	11/07/22-11/08/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1						2	\$525.00	\$1,050.00	Washington (WJLA)		10/27/22
22.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	6:58A- 8A (EST)		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)		10/27/22
23.0	Normal Line / SPOT	11/07/22-11/08/22	2	:30	6:58A- 8A (EST)		1	1						2	\$900.00	\$1,800.00	Washington (WJLA)		10/27/22
24.0	Normal Line / SPOT	11/07/22-11/08/22	2	:30	7:58A- 9A (EST)		1	1						2	\$900.00	\$1,800.00	Washington (WJLA)		10/27/22
25.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)		10/27/22
26.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	9A- Live with Kelly		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)		10/27/22
27.0	Normal Line / SPOT	11/07/22-11/08/22	2	:30	9A- Live with Kelly		1	1						2	\$400.00	\$800.00	Washington (WJLA)		10/27/22
28.0	Normal Line / SPOT	10/31/22-11/04/22	3	:30	10A- News-Good Morning Washington at 10a		1	1	1	1	1			5	\$250.00	\$1,250.00	Washington (WJLA)		10/27/22
29.0	Normal Line / SPOT	11/07/22-11/07/22	3	:30	10A- News-Good Morning Washington at 10a		1							1	\$250.00	\$250.00	Washington (WJLA)		10/27/22
30.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	10:58:25A- ABC-The View		1	1	1	1	1			5	\$650.00	\$3,250.00	Washington (WJLA)		10/27/22
31.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	10:58:25A- ABC-The View		1							1	\$650.00	\$650.00	Washington (WJLA)		10/27/22
32.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		10/27/22

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33.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)		10/27/22
34.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)		10/27/22
35.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$400.00	\$400.00	Washington (WJLA)		10/27/22
36.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	2P- ABC-General Hospital		1							1	\$525.00	\$525.00	Washington (WJLA)		10/27/22
37.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	2P- ABC-General Hospital		1	1	1	1	1			5	\$525.00	\$2,625.00	Washington (WJLA)		10/27/22
38.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)		10/27/22
39.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$400.00	\$400.00	Washington (WJLA)		10/27/22
40.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)		10/27/22
41.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		10/27/22
42.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)		10/27/22

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43.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)		10/27/22
44.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/27/22
45.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	6:58:46P- Wheel Of Fortune		1	1	1	1	1			5	\$2,000.00	\$10,000.00	Washington (WJLA)		10/27/22
46.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	7:27:41P- Jeopardy		1	1	1	1	1			5	\$2,600.00	\$13,000.00	Washington (WJLA)		10/27/22
47.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	7:27:41P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		10/27/22
48.0	Normal Line / SPOT	10/31/22-11/07/22	3	:30	8P- ABC-Bachelor in Paradise (Monday)		1							2	\$2,500.00	\$5,000.00	Washington (WJLA)		10/27/22
49.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1	1	1			5	\$650.00	\$3,250.00	Washington (WJLA)		10/27/22
50.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)		10/27/22
51.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	11:35P- ABC-Jimmy Kimmel		2							2	\$400.00	\$800.00	Washington (WJLA)		10/27/22
52.0	Normal Line / SPOT	10/31/22-11/04/22	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	2			6	\$400.00	\$2,400.00	Washington (WJLA)		10/27/22
53.0	Normal Line / SPOT	10/31/22-11/04/22	1	:30	12:37A- ABC-Nightline		1	1	1	1	1			5	\$250.00	\$1,250.00	Washington (WJLA)		10/27/22
54.0	Normal Line / SPOT	11/07/22-11/07/22	1	:30	12:37A- ABC-Nightline		1							1	\$250.00	\$250.00	Washington (WJLA)		10/27/22

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55.0	Revised Line / SPOT	11/01/22-11/01/22	2	:30	8P- ABC-Bachelor in Paradise (Tuesday)			1									Washington (WJLA)		10/27/22
55.1	Normal Line / SPOT	11/01/22-11/01/22	3	:30	8P- ABC-Bachelor in Paradise (Tuesday)			1						1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/31/22
56.0	Normal Line / SPOT	11/03/22-11/03/22	3	:30	8P- ABC-Station 19 (Thursday)					1					\$3,500.00		Washington (WJLA)		10/27/22
56.0.1	Closed Preempt	11/03/22															Washington (WJLA)	Preempt/Spot - log change	
57.0	Normal Line / SPOT	11/03/22-11/03/22	2	:30	9P- ABC-Greys Anatomy (Thursday)					1				1	\$6,500.00	\$6,500.00	Washington (WJLA)		10/27/22
58.0	Normal Line / SPOT	11/04/22-11/04/22	3	:30	9P- ABC-20/20 (Friday)						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/27/22
59.0	Normal Line / SPOT	10/29/22-11/05/22	2	:30	7A- ABC-Good Morning America Saturday							1		2	\$400.00	\$800.00	Washington (WJLA)		10/27/22
60.0	Normal Line / SPOT	10/29/22-11/05/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		2	\$400.00	\$800.00	Washington (WJLA)		10/27/22
61.0	Normal Line / SPOT	10/30/22-11/06/22	2	:30	6P- 7P (EST)								2	4	\$525.00	\$2,100.00	Washington (WJLA)		10/27/22
62.0	Normal Line / SPOT	10/30/22-11/06/22	2	:30	7:30A- 8A (EST)								1	2	\$125.00	\$250.00	Washington (WJLA)		10/27/22

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Oct. 2022	25	\$18,300.00
Nov. 2022	135	\$117,400.00
Grand Total:	160	\$135,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
63.0	Normal Line / SPOT	10/30/22-11/06/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	2	\$450.00	\$900.00	Washington (WJLA)		10/27/22
64.0	Normal Line / SPOT	10/30/22-11/06/22	3	:30	9P- ABC-Celebrity Wheel of Fortune (Sunday)								1	2	\$1,500.00	\$3,000.00	Washington (WJLA)		10/27/22
65.0	Normal Line / SPOT	11/06/22-11/06/22	2	:30	10P- ABC-The Rookie (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/27/22
66.0	Normal Line / SPOT	10/29/22-11/05/22	2	:30	7:30P- Sports-ABC College Football Prime							1		2	\$2,000.00	\$4,000.00	Washington (WJLA)		10/27/22
67.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	8P- ABC-Bachelor in Paradise (Monday)		1							1	\$3,250.00	\$3,250.00	Washington (WJLA)		11/3/22
68.0	Normal Line / SPOT	11/05/22-11/05/22	2	:30	11:59A- Sports-ABC College Football Early							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/3/22
69.0	Normal Line / SPOT	11/05/22-11/05/22	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/3/22
70.0	Normal Line / SPOT	11/06/22-11/06/22	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/3/22
71.0	Normal Line / SPOT	11/06/22-11/06/22	3	:30	8P- ABC-Celebrity Jeopardy (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/3/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT				
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

E Bookend P/B Piggy Back